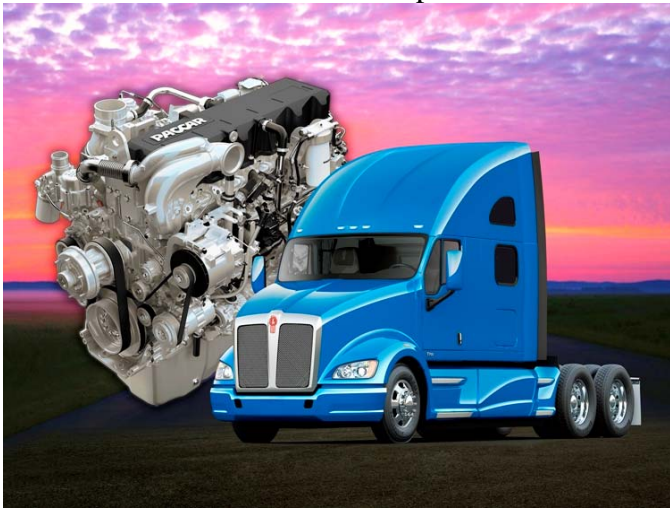




# Kenworth T700 with PACCAR MX Engine Named ATD Heavy Duty Commercial Truck of Year

**Kenworth's Most Aerodynamic Truck  
in Company History Teams with Low-Emission  
Engine To Capture Top Honor**

KIRKLAND, Wash. – The aerodynamic Kenworth T700 equipped with the low-emission PACCAR MX engine was named the 2011 Heavy Duty Commercial Truck of the Year by the American Truck Dealers (ATD) Sunday at the annual ATD Convention and Expo in Phoenix.



“It’s a great honor for Kenworth Truck Company to receive the prestigious Heavy Duty Commercial Truck of the Year award presented by the American Truck Dealers,” said Bill Kozek, Kenworth general manager and PACCAR vice president. “The Kenworth T700 with the PACCAR MX engine provides a winning combination that offers high performance, outstanding driver comfort, enhanced fuel efficiency and reduced emissions. We’re proud that the T700 and PACCAR MX engine are an important part of The World’s Best® product line.”

The winner was selected by a judging panel of journalists from leading truck publications in North America. Major judging criteria included innovation, design, driver and owner satisfaction, ease of maintenance, and safety.



The T700 is the latest evolution in Kenworth’s distinguished history of industry-leading, fuel-efficient trucks. Designed through the extensive use of computational fluid dynamics, Kenworth optimized the T700’s aerodynamic integration while carefully sculpting a distinctive, eye-catching appearance. As a result, the Kenworth T700 has the lowest aerodynamic drag of any Kenworth truck in company history, and has earned Environmental Protection Agency SmartWay<sup>SM</sup> program certification. In addition to modern aerodynamic styling, the T700 has best in class forward lighting and excellent serviceability features.



The Kenworth T700 targets over the road and team driver operations with its excellent driver comfort features. The T700’s spacious, wide cab has nearly 30 inches between the driver and passenger seats for convenient access to the 75-inch AERODYNE® sleeper and its soaring 8-foot cathedral ceiling. The roomy interior provides an industry-leading, 60-plus cubic feet of storage space.

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The T700's ergonomic cab features modern dash styling, state-of-art multiplexed instrumentation, and Kenworth Driver Information Center. To further enhance the award-winning T700, the new Kenworth NavPlus® – a PACCAR proprietary in-dash, PC-based system with true truck-specific navigation, vehicle data, hands-free phoning, audio controls, camera inputs, roadside assistance, and optional Internet access – will be available this year.



The PACCAR MX engine is available with a horsepower range of 380-hp to 485-hp and torque up to 1,750 lb-ft on selected Kenworth Class 8 models. This power range, combined with excellent fuel efficiency, high reliability and durability, lightweight design, and low cost of ownership, makes the PACCAR MX engine an ideal choice for Kenworth customers operating in many over-the-road, pickup and delivery, and vocational applications.

The PACCAR MX engine employs innovative high strength, yet lightweight components and premium material to achieve superior durability and power-to-weight performance. The technologically advanced design reduces in-cab noise levels significantly for a more comfortable driving environment.

The very low-emission PACCAR MX engine achieves U.S. Environmental Protection Agency and California Air Resources Board (CARB) certification, and meets the stringent emission standards of 0.2 grams per brake horsepower hour of NOx and 0.01 grams per brake horsepower hour of particulate matter.

## T700

More information on the Kenworth T700 is available at [www.kenworth.com](http://www.kenworth.com). More information on the PACCAR MX engine is available at the PACCAR engine website at [www.paccarengines.com](http://www.paccarengines.com).

Founded in 1970, the ATD division of the National Automobile Dealers Association is a national trade organization representing more than 2,000 dealers selling new medium duty and heavy duty trucks. For more information, visit [www.atd.org](http://www.atd.org).

Kenworth Truck Company is the manufacturer of The World's Best® heavy and medium duty trucks. Kenworth is an industry leader in providing fuel-saving technology solutions that help increase fuel efficiency and reduce emissions. The company's dedication to the green fleet includes aerodynamic trucks, compressed and liquefied natural gas trucks, and medium duty diesel-electric hybrids. Kenworth is the only truck manufacturer to receive the Environmental Protection Agency's Clean Air Excellence award in recognition of its environmentally friendly products. In addition, Kenworth is the recipient of the 2010 J.D. Power and Associates award for Highest in Customer Satisfaction for Medium Duty Truck Dealer Service. Kenworth's Internet home page is at [www.kenworth.com](http://www.kenworth.com). Kenworth. A PACCAR Company.